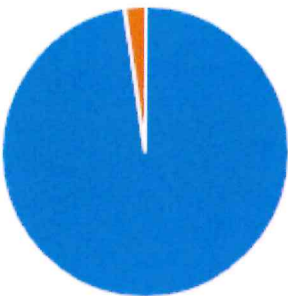


Fairtrade Survey 2023

126 Responses 03:54 Average time to complete Closed Status

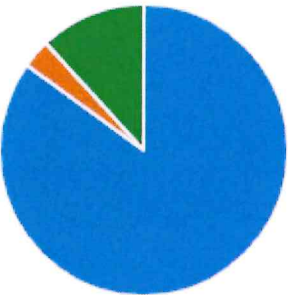
1. Have you seen this logo before?

Yes	123
No	3



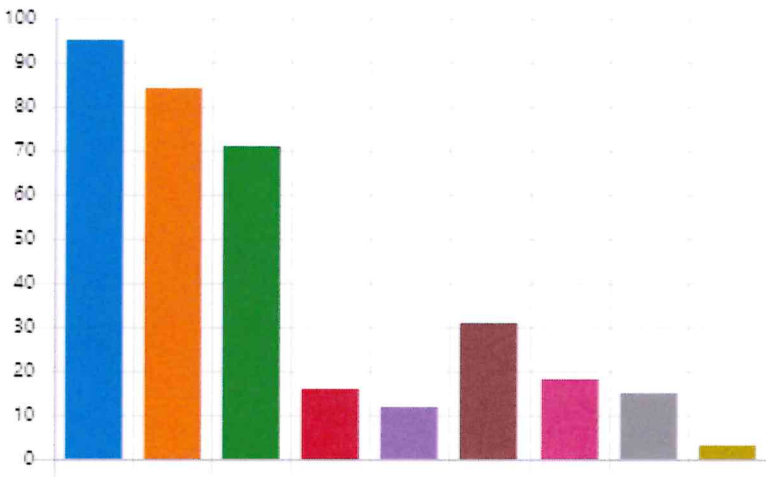
2. Do you buy any Fairtrade items?

Yes	107
No	4
I don't know!	15



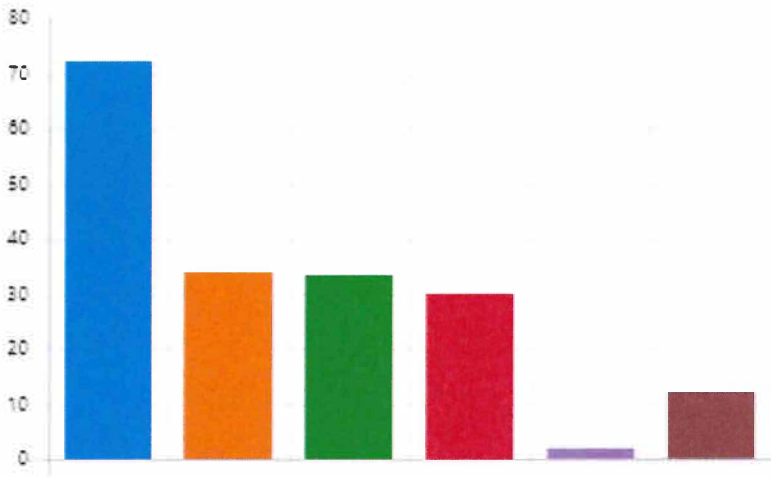
3. If yes, what types of Fairtrade items do you buy?

Chocolate	95
Hot Drinks (Tea, Coffee)	84
Fruit & Veg	71
Flowers	16
Wine	12
Sugar	31
Nuts	18
Cotton	15
Other	3



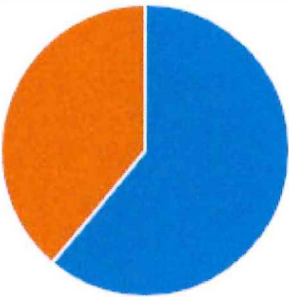
4. What, if anything, prevents you from buying a Fairtrade product? Select all that apply

- Fairtrade items are more expensive 72
- The range of items is too narrow 34
- My supermarket doesn't stock it 33
- I don't have time to look at things 30
- Fairtrade doesn't interest me 2
- Other 12



5. If you'd like to be entered into the draw to win one of 12 Fairtrade Easter Eggs, please indicate whether you are a member of staff or a student, and leave your email address below:

- Staff 77
- Student 49



6. Please enter your email address below:

126
Responses

126 Responses